

CLIENT: UNiDAYS  
INDUSTRY: EDUCATION



## THE CLIENT

UNiDAYS offer unprecedented access to the student market for relevant brands and services. It is a must have discount card for every student studying across the world. It is free to join, easy to use and gives the student discounts to hundreds of brands both online and in-store.

UNiDAYS is the World's leading student affinity network and connects brands and services with 142m students in 32 countries.

## THE CHALLENGE

UNiDAYS were looking to make technical, operational and commercial improvements to its business. They were looking for a reputable company to deliver essential IT services in the UK and internationally to support the growth of the organisation.

## THE SOLUTION

Whilst understanding the businesses requirements, Astro Communications also proposed new and innovative technologies to ensure maximum business efficiency. As a result of these recommendations, technologies such as Clickshare, Starleaf video conferencing, Ekahau surveying and Meraki's wireless, new IP phone system and CCTV were deployed across the UNiDAYS estate.

Astro assisted in replicating the wireless solution that UNiDAYS have in Nottingham, to the US. They ensured that the sites could communicate effectively and have reduced call and travel costs as much as possible. Starleaf video conferencing units, currently used at UNiDAYS HQ in the UK, have also been installed in the US offices.

Since the improvements have been completed, UNiDAYS can now effectively communicate with every user in its organisation, through Starleaf's hardware and free, inbuilt application Starleaf Breeze.



TOM GERAGHTY, GLOBAL HEAD OF IT OPERATIONS, SAYS...

*"The solutions that Astro Communications recommended and provided have increased business efficiency and reduced the overall running costs of the business. The entire process of opening a new office in the US was seamless and due to Astro's attention to detail and strong partnerships, we were able to meet the deadlines set out by UNiDAYS. We have since introduced the organisation to new technologies such as Clickshare and are exploring other opportunities to expand the IT Infrastructure whilst, coping with the businesses extraordinary growth."*