

CLIENT: AZZURRI GROUP  
INDUSTRY: HOSPITALITY



## THE CLIENT

The Azzurri Group is a market leader in the Italian casual dining sector, operating ASK Italian, Zizzi and Coco di Mama. Employing nearly 6,000 people, in an estate of nearly 300 restaurants and shops, Azzurri's core brands are highly complementary, appealing to a broad customer base and lending themselves to different occasions. The Group further strengthened its estate through the acquisition of Coco di Mama, one of London's fastest growing, quick service food brands, offering a range of quality hot and cold Italian "grab and go" food with a speciality in hot pasta and quality coffee.

## THE CHALLENGE

With a central IT team managing every aspect of physical infrastructure and systems in support of the restaurants, head office and remote workers, Azzurri IT needed field based support to help resolve challenges when faults or issues occurred. Equally, with the deployment of new technologies alongside refurbishment work in key sites, the team needed support in delivering LAN, Wireless and Cabling deployment.

## THE SOLUTION

Astro combined its experience, spanning over 30 years, with its field based resource, which covered the whole of the UK and its vast knowledge of working in the F&B environment to provide cost effective, time critical support for restaurants that needed 'feet on the street' to diagnose and resolve infrastructure issues. Astro also provided project management for the redevelopment sites, as well as technical and cabling resource to deploy the in-restaurant network. Once completed, full handover documentation and photos were provided to assist any future support needs.



DOUG WOOTEN, HEAD OF IT AZZURRI GROUP, SAYS...

*"The benefit to using Astro over other IT and network providers is their understanding of the nuances of working in our environment. Timing is key in supporting our restaurants and this is led by Astro's flexible approach to resourcing the support calls. Equally the communication, organisation and professionalism around the cabling and networking work is some of the best we have seen. We are a professional, effective, close knit department and Astro make a great partner to our team."*